

in linkedin.com/in/**kroyther**

portfolio.royther.com

Highlighted skills

 UX Design Continuous discovery Research strategies Ideation and experimentation Usability testing 				Other skills Fluency in English; WordPress and SEO; Videomaking; Music 		
What drives me						
+ innovation	+ creativity	+ curiosity		+ feedback + flexibility		
+ socializing	- routines	- monotony				

Experience

UX designer	Product Designer
Queima Diária (05/2022~atualmente)	dti digital (02/2021~04/2022)
I promoted discovery research, obtaining	I conducted discovery journeys for clients,
data and understanding necessities. In	as well as user surveys, prototyping and
addition, I ideated solution hypotheses with	hypothesis validation. In addition, I
UI designers, UX writers and developers, to	collaborated in bringing product vision and
then take them and present them to the	the value of user experience to clients and
company's main stakeholders.	stakeholders.
Content creator and UX designer	Teacher assistant
NABORSocial (2014~2019)	Escola Educação Criativa (2011); Centro
I was responsible for the company's website	Federal de Educação Tecnológica de Minas
conception, adopting practices learned in	Gerais (2016~2019)
UX design studies. Furthermore, I was in	After high school, I started teaching Physics
charge of writing articles for the company's	and Mathematics at the school where I
blog and social media accounts, applying	studied. In college, I was selected for four
SEO techniques, design, layout and content	years in a row (after a test and interview) to
planning.	teach Physics at the institution.

Education

Courses in UX design

Interaction Design Foundation, Skillshare, Aquent Gymnasium, LinkedIn

Bachelor's degree in Computer Engineering Centro Federal de Educação Tecnológica de Minas Gerais (05/2013 ~ 04/2021)